



Intersoft Electronics establishes branch in France

Toulouse, France – Intersoft Electronics today announced the establishment of Intersoft Services FRANCE. Opening a French office fits the strategy to better serve the local markets and expand global presence as a technology and services provider for civil and military Communication, Navigation and Surveillance (CNS) systems.

France has always been an important country for Intersoft Electronics. IE's French customers will now be better served from the Toulouse based office. Karine Oh will be Intersoft Electronics' Sales Director for France and French speaking regions worldwide.

Karine is a seasoned aviation professional with a solid career in sales and marketing. She has worked in leading aviation organizations in France and Germany.



Karine Oh, Sales Director Intersoft Services France

"There is a lot going on in the world of Air Traffic Management (ATM). The conservative sector is being disrupted by innovative companies such as Intersoft Electronics. I strongly believe in the potential of new technologies to make ATM sensors intelligent and more cost-efficient."

Also Jan van Gent, Chief Commercial Officer (CCO) of Intersoft Electronics is convinced of the business potential in France and the French speaking regions.

Jan van Gent, CCO Intersoft Electronics

"The creation of Intersoft Services FRANCE fits the strategy to serve our customers locally. With this local foothold we can respond quickly to customer needs and address new business opportunities. We see a growing market for our Modular Airport Surveillance Radar (ASR-M®) solutions, as well as for field services by our ATSEP certified technicians."



About Intersoft Electronics Group

Intersoft Electronics provides state-of-the-art technology for radar system integration and service life extension. It also houses high-tech manufacturing facilities and a growing Services organisation for CNS systems.

With a pedigree of 40 years in development, manufacturing and field services, Intersoft Electronics has become a reference in radar technology and CNS services worldwide.