



CANSO Promotional Opportunities **2021**



The mission of CANSO is to be the global voice of ATM in the transformation of the aviation system; creating value for members and stakeholders.

With CANSO's members supporting almost 90% of world air traffic, CANSO is the global voice of air traffic management (ATM).

CANSO brings the world's air navigation service providers, leading industry innovators and air traffic management specialists together with governments, regulators and key stakeholders to share knowledge, develop best practice and shape the future for secure and seamless airspace.

A truly global network, CANSO is a community of leading innovators, decision-makers, practitioners and suppliers. CANSO represents air navigation service providers and industry innovators across five regions. CANSO events and World ATM Congress attract over 8,500 visitors annually from 120 countries. CANSO is also connected to over 20,000 individuals within the industry.

Together the CANSO community promotes collaboration, shares industry intelligence, builds and disseminates best practice and channels innovation in air traffic management. Whether face to face, online or via print media, CANSO raises awareness of key industry issues, promotes the visibility of new and existing industry players and engages with thousands of individuals from across the aviation industry. CANSO represents the ATM industry to governments and regulators.

CANSO is the perfect platform to grow your business in ATM.



Supporting almost
90%
of world air traffic



Work with
87
industry innovators



Collaborate with
85 ANSPS
+ 1 intermediate



Connect with
20,000
individuals within
the industry

Events for 2021

CANSO runs a series of virtual and live events throughout the year, providing its members with regional and global opportunities to connect, learn and discuss. CANSO also partners with ATCA to deliver the world's leading ATM event – World ATM Congress which takes place yearly in Madrid.

In 2021 CANSO offers organisations the opportunity to participate in any of the CANSO events, whether they are virtual, face to face or a combination of both. We offer you the opportunity to raise the profile of your organisation, maximise future revenue and speed up the sales process by engaging with the key decision makers from the ANSPs. CANSO events gather international and regional experts at both a global and regional level and offer companies the opportunity to exhibit or sponsor at all our events.



BE INNOVATIVE

Showcase how your technology can help the industry



BE HEARD

Participate and help shape an industry



BE CONNECTED

Take advantage of CANSO events and connect with thousands of delegates



BE INSPIRED

Take the opportunity to offer new ideas and approaches to common challenges

Virtual conferences

CANSO virtual conferences allow you to gain the same experience as a face to face conference with added value that you can attend without leaving home. CANSO virtual events offer you the opportunity to form relevant global networks and access exceptional global content in a safe manner, whilst the travel bans are in place.

Global leadership Summit 2021

24-25 March

CANSO Asia Pacific Conference 2021

19-20 May

Face to face conferences

Once the world opens up again, CANSO face to face conferences allow you the same privileges as our virtual conferences, but the opportunity to reconnect with old colleagues and new faces.

Executive Summit 2021

25 October

CANSO Networking Cocktail Reception 2021

25 October

World ATM Congress 2021

26-28 October

Other events to be announced for the second half of the year.

Webinars

In 2020 CANSO hosted over 60 webinars on a range of topics that allow members to share expert advice and knowledge in the aviation industry with informative, stimulating and educational content. You are invited to utilise this platform to host your own webinar and showcase expertise, educate the market, engage your key target market and grow your business leads.

CANSO Global Conversations

CANSO brings the worldwide aviation community together to hear from out-of-industry experts as well as our own industry thought-leaders on topics vital to our work and business; from future scenarios and insights, to inspirational solutions for today and tomorrow. The series includes our global summits and executive level webinar series.

CANSO Regional Focus

CANSO unites senior ANSP executives, experts and suppliers to advance ATM, sharing best practice and industry solutions, and addressing topics of interest to their region and market. Includes our regional conferences, webinar series and workshops, designed specifically for the Africa, Asia-Pacific, Europe, Latin America and the Caribbean, and the Middle East regions.

CANSO Academy

CANSO brings together industry innovators and pioneers to explore the latest best practice and initiatives that are shaping our skies at a global, regional and local level. This includes offering unparalleled insight and practical advice on the latest guidance material and lessons-learned from world-leading projects.

CANSO Expert Insight

CANSO offers a platform for industry experts to explore the hottest topics in aviation, including live and exclusive interviews with the industry's brightest minds and sharpest talent.

CANSO ATM Solutions

Gain access to live and on-demand sessions on some of the most exciting developments and new technologies in aviation. Open to all in the industry, these highlight fresh thinking and new solutions for safe, efficient and sustainable aviation.

Brought to you by CANSO

CANSO members are invited to host their own virtual events, supported by CANSO. These offer the opportunity to showcase expertise on a range of topics with a diverse group of professionals, and grow contact and business leads.

You can find details on past webinars on

» [Events | CANSO](#)

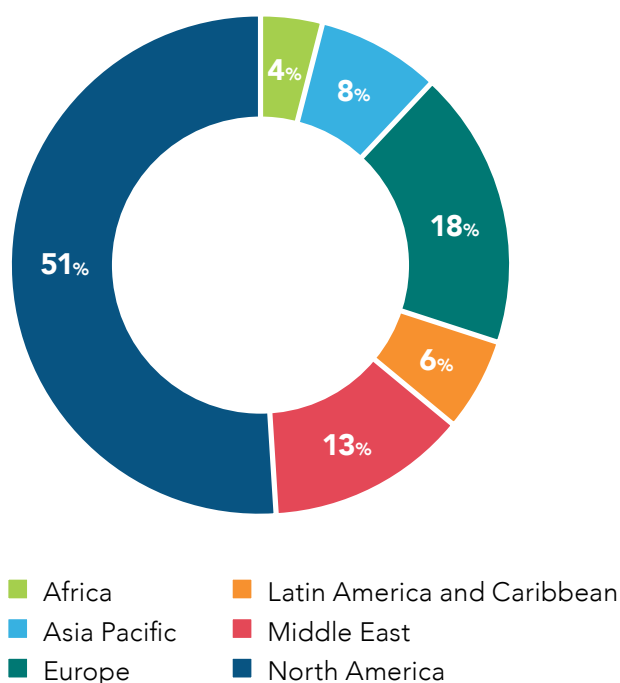
airspace magazine

airspace is CANSO's magazine for ATM and aviation's key players, and includes perspectives from top managers and thought-leaders, and technical insights from industry experts and partners.

airspace features a dynamic range of content, read in over 100 countries by around 21,500 industry professionals.

Both advertising and advertorial opportunities are available (see *airspace* advertorials).

Readership



ATM News

ATM News is our weekly digital newsletter which is emailed to over 6,300 subscribers from over 100 countries. Based on news from CANSO and CANSO Members, it provides ATM industry intelligence on key developments and improvements, including; contracts won, projects, technology, programmes and partnership updates. Issued to a broad range of individuals from across the industry, this is the perfect place to raise the profile of your organisation to potential customers and peers.

canso.org

The CANSO website is a top online platform and leading information resource for ATM. From member and event updates, to the latest policies and safety issues, the website is a constant flow of information with easy to download publications and programmes.

The CANSO website is a fantastic online channel to promote your company. CANSO offers members digital advertising packages to suit all budgets and encourages you to get in touch to discuss options.

Product and company news, tenders and job board

Members can publish ATM product launches, updates, vacancies and tenders both on the CANSO website and in the weekly ATM News newsletter. These placements are free of charge. You also have the opportunity to advertise alongside your announcements.

High traffic areas such as these give your brand profile and visibility.

Member Directory

The CANSO member helps you identify global ANSPs as well as providers of related services.

This platform is free for all members so be sure to utilise this opportunity to update your company profile and add any relevant brochures and videos.

» [CANSO Members Archive](#) | [CANSO](#)



Visit us:
canso.org

